

Insights that will  
help IT executives

find the right  
technology



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## Hartford Financial Services Group

**PROJECT DESCRIPTION:** The Hartford's Catastrophe Risk Management (CatRM) Program replaces an existing application for assessing terrorism risks of potential customers. Among its capabilities, the system integrates Geographical Information Systems data with other analysis tools in order to provide underwriters with a real-time assessment of the risks to specific locations. The development of CatRM has enabled the company to include an additional 65,000 locations (an increase of 2.5 percent) in its terrorism analysis.

**PROJECT TYPE:** [Data Warehouse](#)

**BUSINESS FUNCTIONS:** Asset Management/Maintenance , Underwriting , Risk Management

**BUSINESS GOAL:** Operational

**CIO:** John Chu , SVP, eBusiness and Technology

**CEO:** Ramani Ayer , Chairman, President & CEO

**HEADQUARTERS:** Hartford , Conn.

**INDUSTRY:** Insurance

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## How Insurance Giant Aflac Made Mobile Applications Its Policy

Aflac's fleet of field agents need real-time business information to do their jobs well, and the insurance company has crafted specialized mobile applications to make those remote employees more efficient—and make their jobs easier. **By AI Sacco**

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## Wyeth's Prescription for Business Process Management Success

By putting business process ahead of technology, the drug giant laid the groundwork for BPM success. **By David F. Carr**

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## How We Chose the 2008 CIO 100

Our method for selecting this year's winners. **By Elana Varon**

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## 2008 CIO 100 Awards: The Judges

This year's CIO 100 applications were each reviewed by two members of our judging panel.

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